

Medha Singh

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Profile:

Accomplished communications professional and author with extensive experience in arts management, editorial leadership, event production, and creative strategy. Trilingual reading fluency in Hindi, Urdu, and French. Proven track record in content creation, audience growth, and literary event programming. Scottish Book Trust New Writers Awardee and TEDx speaker.

Education

- **MSc in Creative Writing (Distinction - 86%)** | University of Edinburgh, 2022
- **MA in English Literature (Distinction - GPA 7.5/9.0)** | Jawaharlal Nehru University
- **Exchange Program in International Relations** | PSIA, Sciences Po, Paris, 2015
- **BA (Hons) in English Literature** | University of Delhi

Experience

Freelance Events & Communications Manager - Bijou Bistro / Earth in Common (CIC), Edinburgh; 2025 – 2026

- Program, manage, and source talent for *Les Bijoux: Poetry on the Links*, an ongoing monthly literary series.
- Produce promotional copy and marketing assets (posters, social media campaigns, local outreach) for events including wine tastings, flamenco nights, and Burns Suppers.
- Pitch and execute literary event programming for the charity Earth in Common and Bijou.

Editor-at-large - [Pen and Anvil Press](#) (Remote/Boston, US); 2022 - Present

- Oversee social media strategy, line editing, and marketing communications.
- Developed a comprehensive media contact database across the US, UK, and India to streamline pre-publication outreach.
- Commission and edit works of poetry and fiction; maintain digital content for the literary journal *Clarion*.

Content Manager - [Vartam](#) (Delhi, India); 2020 - 2022

- Authored and curated newsletters across multiple channels including World News, Arts, History, and Philosophy for several hundred subscribers.

Editor-in-Chief - Berfrois (Remote / London, UK) ; 2019 - 2022

- Commissioned, edited, and fact-checked fiction, essays, and poetry reaching over 160K total social media followers.
- Managed writer submissions, administrative workflows, and publisher/PR relations.

Research Associate - The Raza Foundation (Delhi, India); 2019 – 2020

- Translated S.H. Raza's French love letters, published as *I Will Bring My Time: Love Letters by S.H. Raza*.
- Co-managed programming and logistics for national literature festivals, conferences, and archiving initiatives.
- Managed social media channels (Facebook/Instagram), growing the audience base by over 3,000 followers.

Research Associate - Digital Strategy and Communications, Indian National Congress; Delhi, 2019

- Conducted speech research, fact-checking, and content strategy for 2019 national election campaigns.
- Co-managed digital media handles and YouTube channels for party leadership.

Publications and Awards:

New Writers Award (Scottish Book Trust), 2023 – **WRICE fellowship**, RMIT University, Australia, 2022 – **Toto Funds the Arts** awards in 2019 and 2020 (Nominated) – *Afterbody* (Blue Diode Press '25) was reviewed favourably in **The Scotsman** by Stuart Kelly (January 2026).

Singh, Medha. Ecdysis, Paperwall, 2017; Mumbai. — Singh, Medha. I Will Bring My Time: Love Letters by S.H. Raza, Vadehra Art Gallery, 2020 — Singh, Medha; Singh, Savita, Singh, Divya, Je Suis La Maison des Etoiles, Editions Phloeme, Le Havre, 2022 — Afterbody; Blue Diode Press, 2025, Edinburgh

Public Appearances

- Edinburgh International Book Festival, August 2026
- Scottish Parliament, December 2025.
- Topping and Company Booksellers, July 2025
- The Fringe, August, 2023/4/5/6
- Typewronger Books, Alt Lit Festival, 2025
- Speaker at TEDx, Haryana, India, 2018